

2013 West Alabama State Fair

Help individuals with disabilities live a life without limits.



Blue Ribbon - Financial Commitment: \$5,000

Sponsor Benefits and Engagement Opportunities:

Pre-Event:

- “Presented by” sponsor of the 2013 West Alabama State Fair with exclusive rights
- Exposure of your company logo, with an active link, on the event web page
- Exposure of your company logo on all promotional and marketing materials
- Exposure of your company logo in e-blasts regarding the fair to board members, staff, volunteers and donors

On-site:

- Exposure of your company logo on the 2013 fair t-shirt
- Opportunity to have a 10x10 space in the sponsor area
 - May distribute promotional materials
- Opportunity to have two (2) sponsor-provided banners on event site (not to exceed 4x10)
- Three (3) public announcements (PAs) recognizing your business at the event
 - Script to be provided and not exceed :15

Hospitality:

- Twenty-five (25) free entries into the fair
- Fifteen (15) passes for free arm bands
- First Rights of Refusal

Red Ribbon - Financial Commitment: \$2,500

Sponsor Benefits and Engagement Opportunities:

Pre-Event:

- Exposure of your company logo, with an active link, on the event web page
- Exposure of your company logo on all promotional and marketing materials
- Exposure of your company logo in e-blasts regarding the fair to board members, staff, volunteers, donors and fair sponsors

On-site:

- Exposure of your company logo on the 2013 fair t-shirt
- Opportunity to have a 10x10 space in the sponsor area
 - May distribute promotional materials
- Opportunity to have two (2) sponsor-provided banners on event site (not to exceed 4x10)
- Two (2) public announcements (PAs) recognizing your business at the event
 - Script to be provided and not exceed :15

Hospitality:

- Twenty (20) free entries into the fair
- Ten (10) passes for free arm bands



UCPWA
United Cerebral Palsy of West Alabama
Live life without limits

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Yellow Ribbon - Financial Commitment: \$1,000

Sponsor Benefits and Engagement Opportunities:

Pre-Event:

Exposure of your company logo, with an active link, on the event web page

On-site:

Exposure of your company logo on the 2013 fair t-shirt

Opportunity to have a 10x10 space in the sponsor area

May distribute promotional materials

Opportunity to have two (2) sponsor-provided banners on event site (not to exceed 4x10)

One (1) public announcements (PAs) recognizing your business at the event

Script to be provided and not exceed :15

Hospitality:

Fifteen (15) free entries into the fair

Ten (10) free entries into the fair

Pink Ribbon - Financial Commitment: \$500

Sponsor Benefits and Engagement Opportunities:

Pre-Event:

Exposure of your company name, with an active link, on the event web page

On-site:

Exposure of your company name on the 2013 fair t-shirt

Opportunity to have a 10x10 space in the sponsor area

May distribute promotional materials

Hospitality:

Ten (10) free entries into the fair

White Ribbon - Financial Commitment: \$250

Sponsor Benefits and Engagement Opportunities:

On-site:

Exposure of your company name on the 2013 fair t-shirt

Opportunity to have a 10x10 space in the sponsor area

May distribute promotional materials

Hospitality:

Five (5) free entries into the fair

Green Ribbon - Financial Commitment: \$100

Sponsor Benefits and Engagement Opportunities:

On-site:

Opportunity to have a 10x10 space in the sponsor area

May distribute promotional materials

If you have questions regarding the various sponsorship levels, please feel free to contact Erin Treadwell at 205-345-3031, ext. 16. We are looking forward to making this event the best it has ever been. Help us in our mission to help individuals with disabilities live a life without limits!



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Sponsor Commitment Form

We would be thrilled to have your company as our partner in the 2013 West Alabama State Fair. This opportunity will prove to be extremely rewarding and fulfilling as your contribution will help United Cerebral Palsy of West Alabama in our mission to help individuals with disabilities live a life without limits.

Sponsorship Opportunity

_____ Blue Ribbon	\$5,000
_____ Red Ribbon	\$2,500
_____ Yellow Ribbon	\$1,000
_____ Pink Ribbon	\$500
_____ White Ribbon	\$250
_____ Green Ribbon	\$100

Sponsor Information

Name/Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

Please send this form and payment to Erin Treadwell at:

UCPWA Center
Attn: Erin Treadwell
1100 UCP Parkway
Northport, AL 35476

Please make checks payable to UCPWA and send a digital copy of your company logo to ErinTreadwell at development@ucpwa.org.

